

BIG KID STUDIO

Kruger Imagination & Design

BIG KID Studio

conceptualizes innovative design solutions to meet our client needs, specializing in the qualitative and quantitative research necessary to deliver a total visual communication experience. We draw inspiration from observation, excel at problem solving, and thrive in the team environment.

Imagine.

PROFESSIONAL SKILLS

COMPUTER SOFTWARE SKILLS

Corporate identity design Publication/catalogue design
Poster Design Magazine design layout
Web design Annual report design
Book design Brochure design
Photography Motion Graphics

Proficient in
Adobe Suite: Illustrator, InDesign, Dreamweaver,
After Effects, Photoshop, Acrobat, Flash,
Microsoft Word, Excel, Power Point

GRAPHIC DESIGN EXPERIENCE

INTER-ACTION FIGURE

An action figure package that became a new multi-media conceptual piece. A line of toys that include collector cards with an access code that grants the user exclusive on-line content featuring the toy they purchased.

THE INVASION

Advertising campaign for an event held at the Art Institute of California-Inland Empire. As the Creative Director, I lead a group of 5 students, and eventually 24 students through the design. Pieces included posters, mailers, newspaper ads, stickers, T-shirts and web. The project earned the American Advertising Federation - Inland Empire Gold Addy award, as well as a Silver award for the regional competition.

AAF-INLAND EMPIRE

Worked closely with the President of the American Advertising Federation - Inland Empire in creating a membership kit for all new members of the organization. The membership included a folder, tri-fold brochure, stationary and web site design.

2012 OLYMPIC GAMES

A series of four posters advertising the 2012 Olympic games in London. The theme behind the piece is 'What Inspires You?' featuring illustrated depictions of Greek Gods and mythical Titans. When all the posters are connected they form the Union Jack flag.

RIVERSIDE LAND CONSERVANCY

Designed a 72-page booklet for the conservancy of San Timoteo Canyon in Riverside, California. Booklet included 28 photos taken in the field while touring the area with the client, several tables, charts and maps.

Scott Kruger
Graphic Design
& Illustration
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EMPLOYMENT HISTORY

Tutor/Student Worker

Art Institute of California: Inland Empire (2008-present)
Tutored students in both fundamental, and technical, classes.
Worked on design projects throughout the campus for the school administration.

Customer Service Associate

Lowe's, Apple Valley, CA (2006-present)

Sr. Staffing Manager

Nursefinders, Redlands, CA. (2001-2006)
Managed office staff and field staff of over 70 employees.
Executed human resource functions and contract negotiations with area hospitals.

Sr. Benefits Coordinator

Caremark Therapeutic Services, Redlands, CA. (1997-2001)
Documented monthly medical claims for over 150 clients.
Responsible for new hire training.

EDUCATION

Bachelor of Science Graphic Design (Anticipated: June, 2009)
Art Institute of California: Inland Empire, San Bernardino, CA.
Current GPA: 3.98/4.0
Presidents List: Eight Quarters
Dean's List: Four Quarters

**ART
EXHIBITIONS**

PROCESS Student Gallery, Riverside, Ca. 2008
Student Gallery Show, Pomona Valley Art Association.
Pomona, Ca., 2007

AWARDS

2009 Addy Gold Award
2009 Student Success Award
2008 Addy Bronze Award
New Student Scholarship, Art Institute of California - Inland Empire (April 2006)
Star of the Quarter, Caremark (March, 2001)

**ORGANIZATIONS
& ACTIVITIES**

AAF - Student chapter, Vice President, 2008-current
Empire Design Collective, Vice President 2009
Art Institute Ambassador , 2007-current
AIGA